Deloitte.

LinkedIn Top Voice

Lara
Sophie Bothur

✓
- **Voice for Innovation** at Deloitte in Europe
- **LinkedIn Top Voice** 2023 in Technology
- **First full-time Corporate Influencer** in Germany (Horizont)
- **TOP 1 most influential LinkedIn Creator** Germany (Favikon)
- **TOP 3 most influential LinkedIn Creator** worldwide (Favikon)
- **Influencer of the Year 2023** (Influence! Podcast & Horizont)
- **Highest growth rate in Germany**, like R. Habeck (Horizont)
- **Top 20 LinkedIn Influencer in Germany** (LinkedIn Rankings)
- **Top 3 women** in Germany on LinkedIn (Follower Metrics)

LinkedIn Influencer of the Year 2023 - HORIZONT
www.horizont.net

Europe's most successful LinkedIn Voice in Tech. - ellexx magazin
ellexx

Germany's first full-time Corporate Influencer. -...
www.horizont.net

Influencer of the Year 2023 - INFLUENCE!
Spotify

No 1 most influential LinkedIn Creator in Tech & IT. - Favikon
app.favikon.com

Wie wird man Europas Top-LinkedIn-Influencerin, Lara Bothur?

Karriere / Patrizia Laeri / 11.12.23

Das macht dich einflussreicher als manche:n Politiker:in?

Ja, in der Tat, wenn ich mir die Wachstumsrate meines LinkedIn-Profils anschaue, liegt diese bei 23 Prozent. Damit erziele ich neben dem deutschen Wirtschaftsminister Robert Habeck die grösste Wachstumsrate im deutschsprachigen Raum.

Der Favikon Top 200 DE ist jetzt verfügbar! 🔥

Dies sind die drei einflussreichsten deutschen Persönlichkeiten auf LinkedIn:

🏆 Lara Sophie Bothur
🥈 Carsten Maschmeyer
🥉 Robert Habeck

Diese Persönlichkeiten und Creatoren führen die Listen in den anspruchsvollsten Kategorien auf LinkedIn an:

💼 Business & Startups: Carsten Maschmeyer
📊 Marketing & Sales: Céline Flores Willers
👥 Careers & HR: Laura Bornmann
🌍 Inclusion & Social Impact: Tijen Onaran
🌱 Environment & Green Tech : Nico Rosberg

HORIZONT

Home › Marketing › Nachrichten

LARA SOPHIE BOTHUR

Das ist Deutschlands erste Vollzeit-Corporate-Influencerin

von Margaux Adam
Dienstag, 27. Juni 2023

Auf LinkedIn gehört Lara Sophie Bothur zu den reichweitenstärksten Frauen.

Lara Sophie Bothur
Voice for SportsInnovation 2024

One of the first paid Business Influencer on LinkedIn (one example: DFL)

Im Ranking des selbstständigen Kommunikationsberaters Christian Faltin zeigen sich bei den weiblichen Top-Performerinnen auf LinkedIn zwar keine großen Verschiebungen - doch eine sticht dafür besonders hervor. **Lara-Sophie Bothur**, die hauptberuflich als Corporate Influencerin bei Deloitte tätig ist, gewann innerhalb des letzten Quartals ganze 64.500 neue Follower hinzu. Damit

TOP VOICES

Lara Sophie Bothur ist Europas erfolgreichste LinkedIn Stimme. Sie erreicht ein Millionen-publikum und ist sogar erfolgreicher als Wirschaftsminister Robert Habeck.

Focus Topics: Tech for Good, Woman in Tech & Corporate Influencing

Lara Sophie Bothur ✔ (Woman in Tech)

Voice for Innovation @Deloitte | LinkedIn Top Voice 2023 in Tech | 1st Corporate Influencer DACH | No 1 most influential LinkedIn Creator GER | +185k Followers | Tech Speaker | TECH FOR GOOD! 👋

LinkedIn Top Voice

Talks about #ai, #speaker, #technology, #techinfluencer, and #corporateinfluencer

Hamburg, Hamburg, Germany · Contact info

Follow on Instagram! ✔ 🔗

185,394 followers · 500+ connections

+185k	+235 Mio	+1,4 Mio	+10k	+26%
Follower on LinkedIn	Reach per year	Reach per Post	Engagement per post	Growth Rate

lbothur@deloitte.de   Lara Sophie Bothur - Voice for Innovation   @larasophiebothur

MY TARGETS

Deloitte.

By creatively communicating technology content, I reach potential talents, customers and cooperation partners on LinkedIn. I translate between tech experts and business decision-makers to generate new business. I do this not only for Deloitte (7.8 % of my target group), but also for our alliance partners, clients and external companies. I host tech events as a moderator and act as as a speaker and panelist on: Tech for Good, Women in Tech and Corporate Influencing. To enable clients to become active on LinkedIn independently, they can also book a LinkedIn workshop with me.

Goals: Talents, clients, cooperations

Job: C-Suite, Founders, Tech Expert, Business Decision Maker

Branches: Corporate Leadership & Management, Financial Services, Technology & IT, Marketing & Sales, Manufacturing & Healthcare

49% Europe
31% US
20% Asia

+235 Mio
Reach per year

+1,4 Mio
Reach per Post

FORMATS*

COOPERATION ON LINKEDIN

Video or picture post incl. for clients, alliances or Deloitte about studies, events, technologies, job ads, work etc.

KEYNOTE SPEAKER

Keynote Speaker on Corporate Influencing, Woman in Tech or Tech for Good (depends on the group size)

PANEL-TALK

Panel-Talk on Corporate Influencing, Tech for Good or Women in Tech

MODERATION

Moderation for your Tech/ Innovation event incl. preperation, panel, interactive parts etc.

WORKSHOP

Workshop on Corporate Influencing/ LinkedIn algorithm rules / Personal Branding (depends on the group size)

CONSULTING

LinkedIn & Corporate Communication Consulting

basis for negotiation, depends on the scope of work, travel costs exclusive

lbothur@deloitte.de   Lara Sophie Bothur - Voice for Innovation   @larasophiebothur

LINKEDIN POST

Content:
- Showcasing a tech related project or product from your company
- Event related post (tech event/ company event)
  - including attendance at the event
- Job advertisement
  - connected to a tech topic

- There must always be a Deloitte reference that I connect to your topic (as I'm Voice for Innovation & Corporate Influencer at Deloitte)
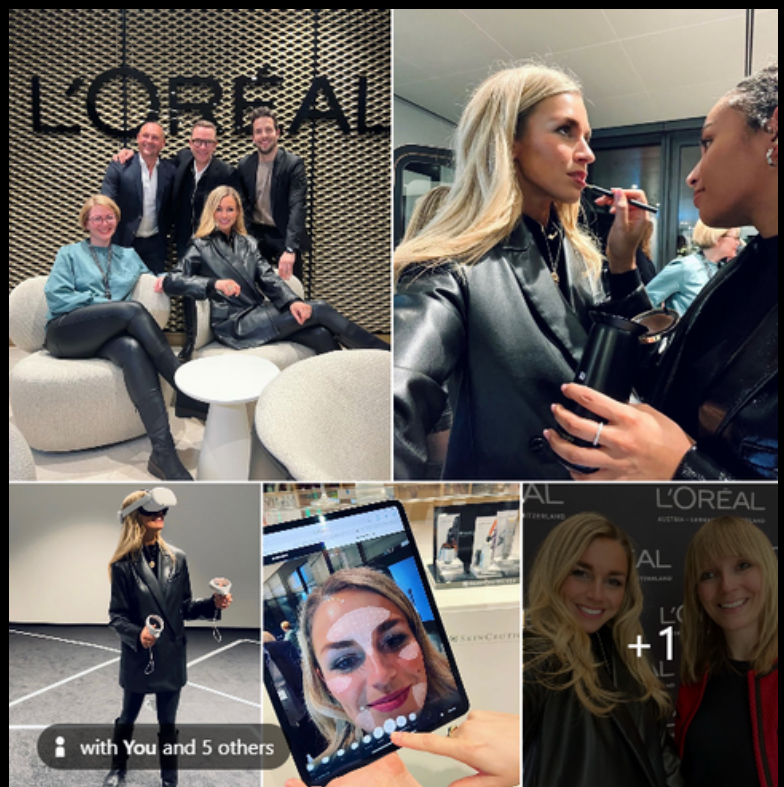
Deloitte & HSV drive future technologies! ⚽🧠

This Saturday I watched the HSV vs Hertha #football match in Hamburg! Besides the 3:0 victory, there was another win: The talk about NEURO AVATARS!

What are neuro avatars?
These are uniquely personalized #avatars for each individual based on their specific #neuronal reactions and #brain activity. A powerful tool with applications in various fields ...

✔ **Healthcare**: An avatar in a pain management app adjusting relaxation techniques as it detects changes in brain patterns.

✔ **Education**: An avatar tutor altering the difficulty of math problems as it gauges the student's focus.

✔ **Entertainment**: A VR story avatar adapting its pace and plot twists based on the user's emotional reactions.

✔ **Communication**: An avatar controlling a computer cursor through thought commands for people with motor impairments.

✔ **Marketing**: A virtual shopping assistant guiding users based on their brain-registered preferences.

The #HSV Future Dock x Exporo AG is supported by Deloitte & is a platform for

with Elisabeth L'Orange and 7 others

+3
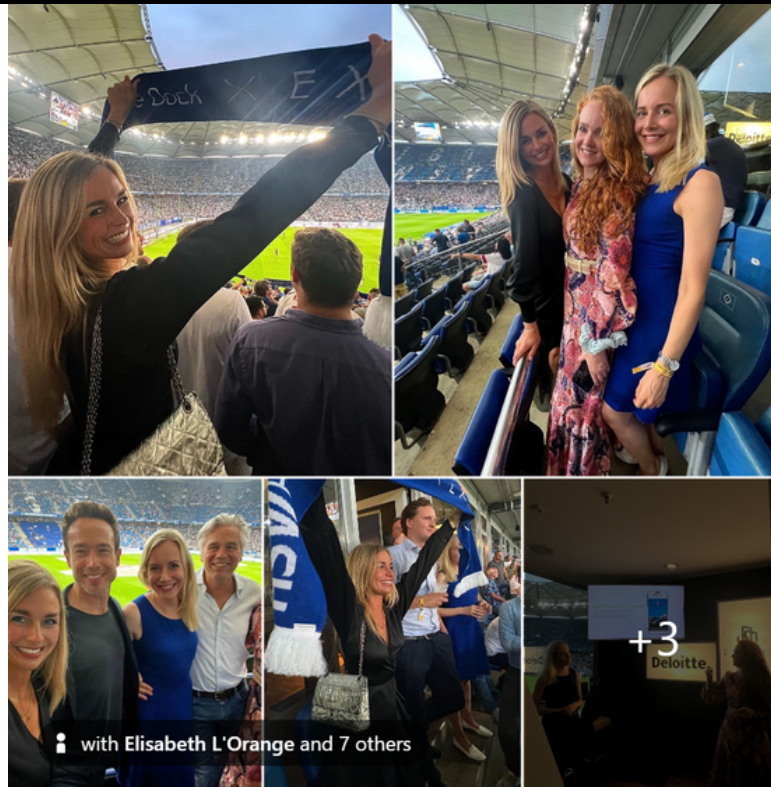
Hola from the Smart City Expo in Barcelona with Deloitte! ES♥

This morning, I had the opportunity to moderate the Deloitte #GenAI x #SmartCity panel at the Smart City Expo in Barcelona, where I gained insights into the future of urban living from global leaders.

Here are my favorite #quotes from today:

💬 *"The future of cities will encapsulate connected, citizen-centric experiences that are both predictive and personalized."* - Taimur Khan, SVP Sales Northern Europe at Salesforce

💬 *"The essence of future cities will revolve around enhancing people's happiness and well-being."* - Jean Barroca, Global Public Sector Digital Modernization at Deloitte

💬 *"Cities of the future will evolve to be smarter, more livable, significantly improved from today, and full of vitality."* - Harald Proff, Global Sector Lead Automotive at Deloitte

💬 *"The future will witness cities becoming profoundly productive, with a tangible, real-world impact on people's lives."* - Justin Hermann, Area Vice President & Global Public Sector at ServiceNow

💬 *"The focus of future cities will be intensively on the quality of life of its citizens, ensuring a safer environment, and harnessing technology for the greater good."* - Charbel Aoun, Smart City & Spaces Director EMEA at

+1

not the full posting text

Deloitte.

This will change so many lives! 🙌

A student at Stanford University has developed an extraordinary pair of **#AI** AR **#glasses** that can transcribe speech in real-time for deaf people.

This is opening up a whole new world of **#communication**! How else can **#technology** be used to remove barriers and create a more accessible and inclusive world for people with **#disabilities**?

✔️ **Customized AI Exoskeletons**: AI-controlled exoskeletons that adapt to people with restricted mobility, provide personalised support and improve mobility.

✔️ **AI-Powered Smart Glasses**: Smart glasses equipped with AI technology that can describe the surrounding environment to a blind person, including recognizing objects, text, and people's faces.

✔️ **Augmentative & Alternative Communication**: High-tech AAC devices with text-to-speech capabilities that allow individuals to communicate by

Gen AI arrived in Photoshop! ✔️

It's incredible what's possible with **#GenAI**! A new era of **#creativity** is arising! But what will actually be possible soon?

Here are some ideas:

▫️**High-Resolution Image Upscaling**: Enhance low-resolution images to high-resolution without losing quality, ideal for restoring old photographs or improving digital assets.

▫️**Artistic Style Transfers**: Apply the style of famous artworks or custom styles to any photograph, transforming ordinary images into unique artistic creations.

▫️**Colorizing Black & White Photos**: Bring historical or old family photos to life by accurately adding color, using AI to interpret and apply realistic
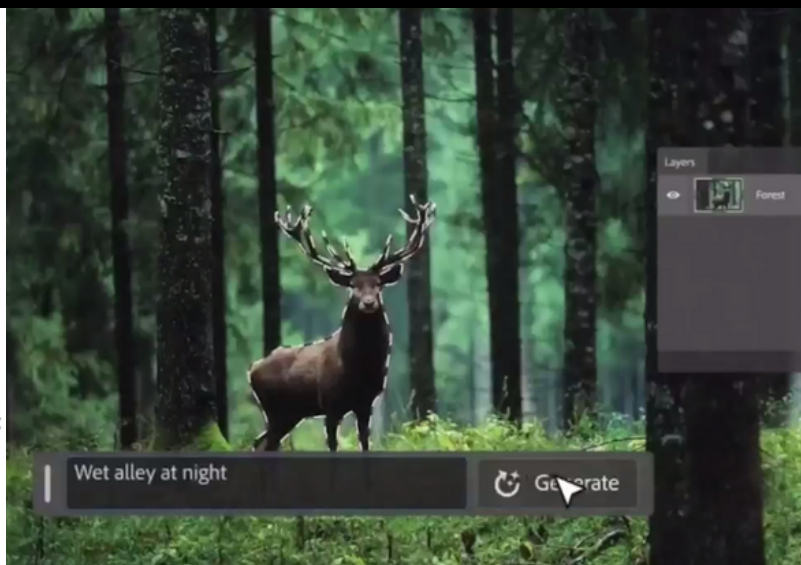
WOW! Learn to play the piano with VR glasses! 🎵🎹

Last week I was in Vienna at Café Central and tried out this VR **#app** from the Austrian Start Up Magic Keys to learn the **#piano** piece Passacaglia. It's fascinating what is already possible with extended reality **#technologies**!

I was wondering what other **#VR** applications will shape our everyday life?

✔️ **Healthcare - Surgical Simulation**: Reduces the risk of surgical errors, enhances surgeons' skills, and ultimately leads to safer surgeries.

✔️ **Education - Immersive Learning**: Increases student engagement by making learning more interactive and memorable.

*not the full posting text

Deloitte.

This premature baby simulation technology can save lives! 🦾💪

When I was in Vienna, I got to know Simcharacters, a company that creates premature **#baby #simulations** to train **#doctors** or **#nurses**. With this **#training** you can learn how to deal with **#premature** babies and thereby save their lives.

I was wondering what further simulations help save **#lives** in **#medicine**?

✔️ **Surgical Simulation**: Advanced surgical simulators allow medical students and practicing surgeons to practice procedures in a controlled environment.

✔️ **Patient Simulators**: High-fidelity patient simulators mimic various medical conditions, enabling students to develop clinical skills.

✔️ **Virtual Reality (VR) Medical Simulations**: VR applications provide immersive medical scenarios where students can diagnose and treat patients virtually.

✔️ **Anatomy Simulations**: Virtual anatomy platforms, such as Visible Body, provide interactive 3D models of the human body for in-depth study and exploration.

RTL x Deloitte - new level TV with VR & Gen AI! 📺💪

Lately, the buzz was all about the **#Metaverse**, now it's **#GenAI**. People are debating whether the Metaverse has faded, but the reality is that both are significant!! Instead of fixating on one, we should explore how **#technologies** can work together harmoniously. That's my learning from the **Deloitte** x Bertelsmann event and Lara Genz's enlightening presentation from our Metaverse Lab.

I now ask myself, what could the **#future** of **#TV** look like with these two technologies?

✔️ **Personalized VR Cinema**: Imagine stepping into a **#virtual #cinema** where AI tailors a movie or show selection just for you. You'll enjoy this content in a virtual theater, redefining the way you experience entertainment.

✔️ **Interactive VR Narratives**: Immerse yourself in interactive stories within virtual reality. **#AI** dynamically adapts the story and virtual environment based on your choices, providing a unique and engaging narrative experience.

✔️ **Immersive Sports Analytics**: Put on a **#VR** headset to watch sports from any angle while AI delivers real-time statistics, highlights, and in-depth game analysis. This combination not only enhances your viewing perspective but also deepens your understanding of the sports you love.

✔️ **Virtual Social Viewing**: Gather with friends in virtual spaces to watch TV shows or events together. AI analyzes what you're watching and generates conversation topics, keeping discussions lively and relevant, even in a virtual setting.

not the full posting text

Future of cooking is AR & AI! 🔍💪

Many everyday tasks, such as #cooking, will be optimized by new #technologies such as #augmentedreality & #artificialintelligence! No more recipes, just put on the #VR glasses and go!

Since #AI is on everyone's lips right now, I was wondering what further technologies can be combined with it to improve our everyday lives?

✔️ **Internet of Things**: Your AI-guided smart thermostat learns your routine and adjusts your home's temperature, ensuring comfort and energy efficiency.

✔️ **Blockchain**: AI rapidly detects and prevents fraud in blockchain, securing financial transactions, supply chains, luxury goods authenticity, and academic degrees.

✔️ **Robotics**: AI-powered manufacturing robots seamlessly switch tasks, collaborate with humans, and predict maintenance, boosting productivity.

✔️ **Computer Vision**: In self-driving cars, computer vision anticipates and reacts to hazards, enhancing autonomous driving safety.

Servus from Deloitte Vienna & hello Innovation! 🤝💪

Last week I was in beautiful Vienna and exchanged views with our **Deloitte** Financial Advisory & Risk Advisory colleagues on the latest **#technologies** and what role **#cyber** & **#financialcrime** will play.

Innovation at speed only works when you share knowledge across countries! 🌐

In my exchange with the local leaders, I took away a few quotes:

💬 The blockchain is everything and nothing - let's see it becomes everything. The most important events in the recent past for me were the merge of Ethereum, the growth of the Lightning network and the work on the Markets in Crypto- Assets (MiCA) regulation. - **Alfred Taudes**, Professor, Institute for Production Management, Research Institute for Cryptoeconomics, WU

💬 **#Innovation** is thinking freely - beyond the horizon! Personally, I enjoy engaging with new technologies - learning something new every day. Technological innovation drives change within all areas of Financial & Risk Advisory - as an experienced Leader, I continuously promote these initiatives within my team and our clients. - **Karin Mair**, Managing Partner, Financial Advisory & Risk Advisory

💬 Financial & economic crime is a constantly evolving threat and innovation is the key in fighting it. Innovation supported by generative **#AI** and machine learning, combined with human expertise, is required to
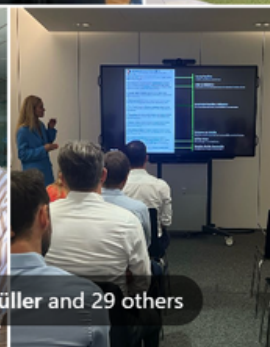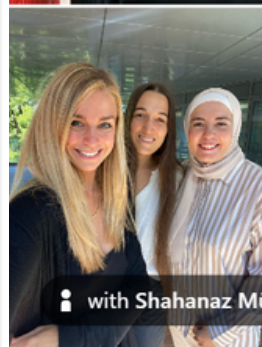
👤 with Shahanaz Müller and 29 others

+3

not the full posting text

EXAMPLES*

Hoi from Deloitte Zurich! CH❤

Last week I was in beautiful Zurich Winter Wonderland for a panel on Gen Z & the future of work. I was especially happy to finally meet & discuss with Yaël Meier, CEO of Gen Z consultancy ZEAM and largest LinkedIn account in Switzerland!

Key learnings from our Deloitte study on #GenZ:

✔ **Be purpose driven** - People aspire to meaning, your organisation's purpose and values need to be clear and at the heart of what you do to attract talent

✔ **Embed flexibility into your working practices**: It is critical for Swiss employers to strike the right balance when it comes to key topics such as hybrid working and the holistic workforce ecosystem.

✔ **Provide tangible growth opportunities**: There need to be clear opportunities for growth and development. Lack of career development or learning opportunities is one of the main reasons that these generations get itchy feet.

✔ **Empower your workforce**: Gen Z and Millennials need to be able to make a tangible impact, be heard and be part of the solution. Ensure your leaders understand the needs of the younger generations in their

with Matthias Thalmann and 3 others

Doctors made a 3d print of an ultrasound for an expecting mother who is blind

Technology at its finest! 💪

Last week I discovered this amazing #technology where doctors used #3D printing to create an ultrasound image for a blind expectant #mother, fostering a unique connection between her and her unborn #child.

What other impactful use cases are there with 3D printing?

✔ **Medical Implants & Prosthetics**: A veteran receives a 3D-printed prosthetic limb that allows them to regain mobility and lead a fulfilling life.

✔ **Affordable Housing**: A family in a developing country moves into a 3D-printed home that was constructed quickly and at a fraction of the cost of traditional housing.

✔ **Disaster Relief**: In the aftermath of a hurricane, relief workers deploy 3D printers to create emergency shelters and critical supplies for displaced survivors.

✔ **Education**: Students in a resource-constrained school use 3D-printed educational models to better understand complex science concepts.

✔ **Customized Healthcare Tools**: Surgeons use 3D-printed patient-specific tools to perform a complex surgery with greater precision, leading to a faster recovery for the patient.

not the full posting text

EXAMPLES*

not the full posting text

Surgeon in London performing remote operation on a banana in California! 🍌💪

I love this video because it demonstrates what will be possible with Telemedicine in the future! Telemedicine involves the utilization of advanced communication technologies, including high-definition video, secure data transmission, and low-latency connections, to enable skilled surgeons to perform intricate procedures remotely.

In what other areas can #telemedicine be used?

✔ **Appointment Setup:** Patients use apps or websites to schedule virtual visits. For instance, booking an online doctor's appointment to discuss a persistent cough.

✔ **Virtual Consultation:** Patients connect with doctors using secure video or messaging tools. For example, talking to a physician over video to get advice about a minor injury.

✔ **Virtual Assessment:** Doctors can see visible symptoms through video calls. Imagine showing a skin rash to a doctor on screen to get their opinion.


---

with **Verena Pausder** and 24 others
+5

If you have a seat at the table, open the door and let 10 more in! 💪 #WomeninTech

This week I was part of the #equality panel of #Frauen100 with many powerful women! An emotional, impactful evening where I was particularly touched by Düzen and Natalie's speech about women in Iran!

In the #technology field there are still too few women! TIME TO CHANGE!!

But how can you inspire & motivate young women for #tech? According to a study of dpa it's about:

✔ **Hands-On Experiences** (65%): Engaging in practical tech activities is key, as 65% of young women find this motivates them to pursue technology.

✔ **Visible Role Models** (62.3%): With 62.3% motivated by seeing successful women in tech, it's crucial to highlight female role models, especially given their scarcity in the field.

✔ **Specialized Events** (45%): Events like Coding Days or Girls in Tech Days are important, motivating 45% of young women by providing a supportive learning and networking environment.

✔ **Tech Content on Social Media** (43.5%): Sharing relatable, easy-to-understand tech content on social media engages 43.5% of young women, making it a valuable tool for education and #motivation.
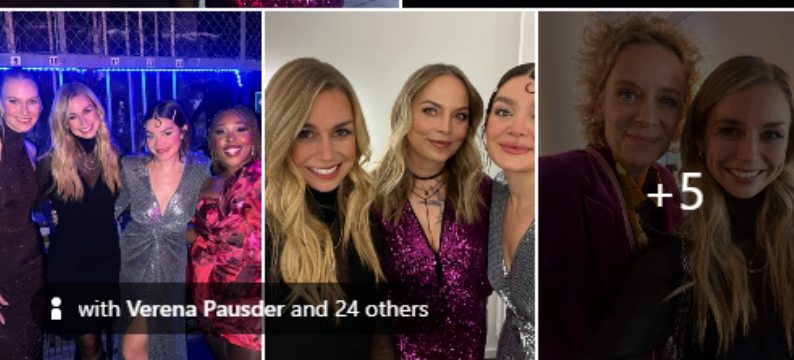
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CATEGORIES

KEYNOTE SPEAKER

Corporate Influencing:

- Exploring its evolution as a vital communication strategy.
- Highlighting the 'Voice for Innovation' role at Deloitte, its development and measurable impact.

Generative AI (Gen AI):

- Discussing its influence on work methodologies and emerging trends.
- Addressing the power, use cases, and ethical considerations of Gen AI.

PANEL-TALK

Speaking on topics like:

Corporate Influencing: Insights on leveraging digital platforms for brand awareness and engagement.

Tech Influencing: Discussing technology as a change catalyst across industries and integrating tech innovations in business.

Generative AI (Gen AI): Exploring the technical and ethical aspects of this emerging technology.

Women in Tech: Advocating gender equality in the tech industry, highlighting challenges and opportunities for women.

Tech for Good: How technology can drive positive social and environmental change, including sustainable development and social innovation.

EXAMPLES

MODERATION

Event Moderation:
- Smooth event flow and speaker introductions.
- Facilitating Q&A, with a focus on tech and women in tech.

Panel Moderation:
- Directing balanced, insightful panel discussions.
- Researching panelists' tech and corporate backgrounds.

Content Preparation:
- Researching relevant themes and audience interests.
- Coordinating discussion points with speakers.

Pre-Event Alignments:
- Consulting on event objectives with organizers.
- Checking technical setups for smooth execution.

WORKSHOP

Corporate Influencing & How to LinkedIn:

1. **Definition and Role Development:**
   - Corporate Influencing: Exploring its significance in business.
   - My Role at Deloitte: The evolution and alignment of my role as a corporate influencer.
2. **Strategies and Challenges:**
   - Setting Goals: Defining objectives for networking and brand building.
   - LinkedIn's Algorithm: Maximizing visibility and engagement.
   - Opportunities and Risks: Balancing growth opportunities with risks like misinformation.
3. **Content and Profile Building:**
   - Creating Posts: Tips for impactful LinkedIn posts with effective storytelling.
   - Profile Optimization: Enhancing LinkedIn profiles for professional branding.

FOLLOWER GROWTH

New followers

Past 365 days ▾

Daily data is recorded in UTC
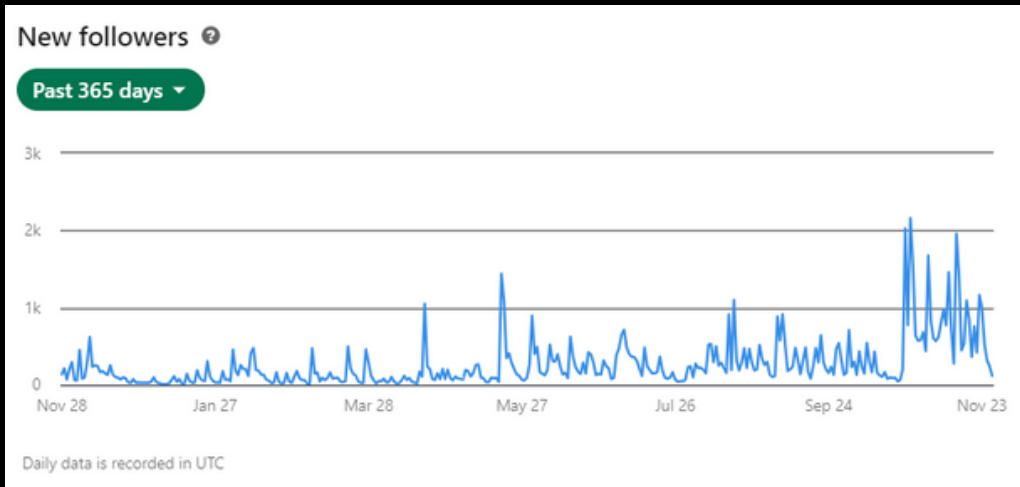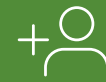
+185k

LINKEDIN FOLLOWER

+26%

FOLLOWER GROWTH LAST 90 DAYS

FOLLOWERS' DEMOGRAPHICS

TOP JOB TITLES

- *Software Engineer*
- *Founder*
- *Project Manager*
- *Chief Executive Officer*
- *Managing Director*

TOP INDUSTRIES

- *IT Services and IT Consulting*
- *Business Consulting and Services*
- *Software Development*
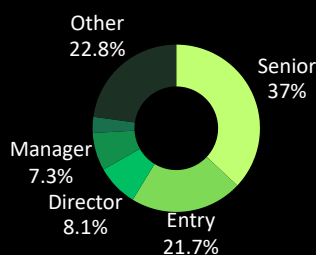- *Financial Services*
- *Advertising Services*

TOP COMPANIES

- *Deloitte*
- *EY*
- *Accenture*
- *Amazon*
- *Tata Consultancy Services*

TOP LOCATIONS

- *Greater Hamburg Area*
- *Greater Munich Metropolitan Area*
- *Berlin Metropolitan Area*
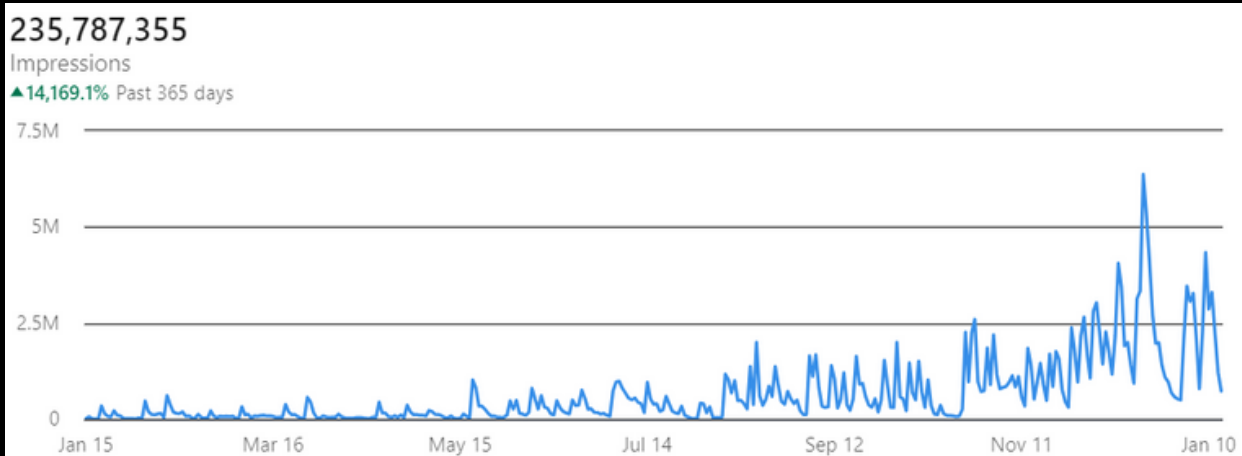- *London Area, United Kingdom*
- *Greater Bengaluru Area*

SENIORITY

Other 22.8%
Senior 37%
Manager 7.3%
Director 8.1%
Entry 21.7%

TOP COMPANY SIZE

+10.000 27.2%
Other 39.3%
1.001 - 5.000 9.7%
51 - 200 8.7%
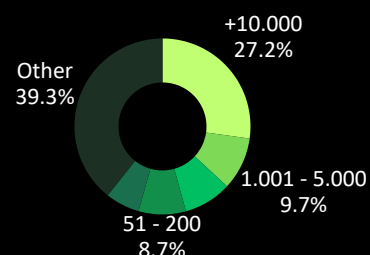
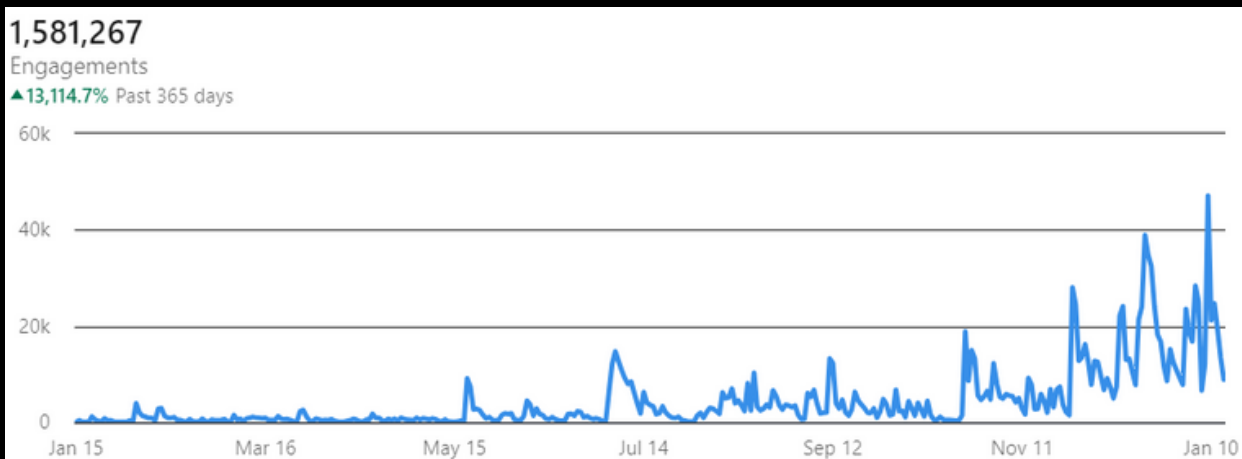# CONTENT PERFORMANCE

IMPRESSIONS PAST 365 DAYS

ENGAGEMENT PAST 365 DAYS

CONTENT FOCUS

FOCUS TOPICS

- *ALWAYS Deloitte connection (e.g. Offerings, Experts, Studies)*
- *Tech for Good Examples*
- *Event Posts (Quotes, Key Takeaways)*
- *Insights about new Innovations (with focus on AI)*

POSTING FREQUENCY

- *4-5 times a week*
- *posting time/ days: around afternoon/ mostly weekdays*

BEST PERFORMING POSTS

BY IMPRESSIONS

+6.4M

Lara Sophie Bothur posted this • 5mo

Technologies against food waste!! 🌳🦾

33% of the food produced worldwide is food waste, which is ...show more

91,111   1,790 comments

Technologies against food waste

+5.5M

Lara Sophie Bothur posted this • 1mo

Data is beautiful! ✨

An impressive #3D #data #visualization shows the different ...show more

37,227   727 comments • 1,634 reposts

Data maps

+5.2M

Lara Sophie Bothur posted this • 1mo

Data is beautiful! 🌍

These fascinating data maps show the #world's infrastructur ...show more

47,667   746 comments • 2,302 reposts

Data visualization

+3.9M

Lara Sophie Bothur posted this • 3w

Gen AI breaks the boundaries of creativity! 🎨

This #video demonstrates the power of expanding #creativi ...show more

24,038   797 comments • 1,226 reposts

Gen AI enhances imagery

+3.6M

Lara Sophie Bothur posted this • 3mo

The magic of AI: 75 BMW models in 21 seconds! ✨🦾

I'm a big #GenAI fan! After seeing this video about the Evolu ...show more

18,844   395 comments • 1,107 reposts

Gen AI

+3.6M

Lara Sophie Bothur posted this • 2mo

Say hi to our helpful friend: The cleaning robot! 🧼🦾

I love this video because it shows where the #machine can s ...show more

15,608   708 comments • 952 reposts

Cleaning robot

+3.3M

Lara Sophie Bothur posted this • 2mo

The amazing process of technology in agriculture! 🌾🦾

This video inspired me this week ... in #agriculture, various p ...show more

12,860   206 comments • 568 reposts

Technology in agriculture

+3.2M

Lara Sophie Bothur posted this • 1mo

This tiny robot is a glimmer of hope for reforestation! 🌳🦾

The UN FAO estimate that 13 million hectares of #forest wer ...show more

9,056   198 comments • 484 reposts

Technologies that help with reforestation

BEST PERFORMING POSTS

BY IMPRESSIONS

+3.2M	Lara Sophie Bothur posted this • 4d — **AI brings agriculture to the next level to feed our population!** 🌿 Using computer vision & multispectral color classification, th ...show more · 13,134 · 797 comments • 1,295 reposts	Technology in agriculture
+3.2M	Lara Sophie Bothur posted this • 1mo — **3,000,000 kg of trash prevented from reaching the Caribbean Sea!** 🌊 The Ocean Cleanup's Interceptor 006 #AI system has stoppe ...show more · 11,701 · 333 comments • 444 reposts	Technology that prevents plastic harming nature
+3.1M	Lara Sophie Bothur posted this • 2mo — **Better to move trees than to cut them!** 🌳✋ #Technology for good at its finest!! This video inspired me t ...show more · 14,344 · 231 comments • 690 reposts	Tech for good
+3.1M	Lara Sophie Bothur posted this • 3mo — **AMAZING! A much more sustainable way of firework is coming!** 🎇✋ This video caught my attention this morning! I was wonderir ...show more · 18,708 · 474 comments • 693 reposts	Drones for a better future
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Thank you!

Let's exchange on how our collaboration could look like,

Lara